

Data protection information

for event participants

What we do with your data, and your rights as a participant in a BayernLB event

1. Who can I contact for questions on events organised by BayernLB and the related data processing?

The office responsible is:
Bayerische Landesbank
Institution established under public law
Brienner Strasse 18
80333 Munich, Germany
Tel: +49 (0)89 2171-01
Fax: +49 (0)89 2171-23579
email: kontakt@bayernlb.com

You can contact our data protection officer at:
Bayerische Landesbank
Anstalt des öffentlichen Rechts
Data protection officer
Brienner Strasse 18
80333 Munich, Germany
Tel: +49 (0)89 2171-01
Email: datenschutz.bayernlb@bayernlb.de

2. What sources and data do we use?

When we organise events, programmes etc. to be attended by parties from outside our Bank, we process certain data that we need in order to prepare for, hold and follow up on such events, such as:

- data which we collect in advance and with your consent (e.g. data for contacting a person who will be accompanying you so as to complete our list of participants, send out all the invitations, fulfil personal preferences/interests such as the menu selection etc.)
- data which we receive from a third party (e.g. when a photographer has been commissioned by an external party, or when a third party registers the participant for the event)
- data which we ourselves collect during an event (e.g. photo/video/audio recordings)
- data which we already process as part of our regular business operations (e.g. contact data, data on current transactions)

The personal data that is processed for event-related purposes may thus comprise your personally identifiable information – your name, address or other contact data, employer and/or occupation – and/or media data (e.g. audio/photo/video recordings).

We process personal data in accordance with the provisions of the European General Data Protection Regulation (GDPR) and the German Data Protection Act (BDSG) as amended. The data we collect for the purpose of organising an event is processed during the period in which the event is planned, held and subsequently managed. The legal basis for this is Article 6, recital 1 (f) of the GDPR due to our legitimate interest in appropriately conveying information to you about our business activities. Furthermore, we fulfil the legal storage and documentation requirements under Article 6, para. 1 (c) of the GDPR.

3. Who gets my data?

In the Bank, your data is accessible to those officers who need it for the purpose of planning and holding the event and performing subsequent activities directly related to the event.

If necessary, we will forward your data to companies or institutions with which we work together in carrying out the event. These include:

- printing service providers (e.g. to print place cards)
- caterers (e.g. to plan menus and serve food and beverages)
- venue providers
- event organisers
- security firms

4. How is media data (photo/video/audio recordings) processed?

When an event is held, we may make photo/video/audio recordings ourselves or have these made by a service provider commissioned for the event.

Material recorded during an event that is more than of a “panorama” nature (i.e. more than simply broad aerial images featuring the subject or showing them as “just a face in the crowd”) – that is, photo/video/audio recordings in which you, as a data subject, are shown in the foreground (e.g. in the form of a portrait or as part of a small group) – will not be published without your consent. Such consent shall pertain to the publishing of planned recordings, text or other material (produced e.g. via print media or social media), and apply to future, repeated publishings as well (in the case of periodicals). Every declaration of consent may be informally withdrawn, for example by way of an e-mail addressed to kontakt@bayernlb.de. Please note that the withdrawal only applies for future publishings.

Photo/video/audio recordings designed as general panorama images from an event may be published without consent, provided that no individual person is shown in the foreground, whether alone or as part of a small group of people.

5. What are my rights when it comes to my data?

Your rights as a data subject, which encompass your right to lodge a complaint, are set out in detail in our General Data Protection Policy at www.bayernlb.de/datenschutz (a list of the social media platforms we use can also be found in section XI.), supplemented by this data protection information for event participants.